

DOER Intern Information Form

Name of Supervisor:	Susan Kaplan
Supervisor Title:	Director of Marketing and Stakeholder Engagement
Program Area:	Communications
Phone:	
Email:	susan.kaplan@state.ma.us
Intern Projects, Tasks, Roles, Responsibilities:	<p>This represents an opportunity to work in clean energy communications for the state agency leading energy efficiency and renewable energy policy and program development. The intern will have an opportunity to create blog posts, case studies, tweets and more. S/he will also learn about clean energy and contribute to the understanding of energy savings and actions that businesses and residents can take to reduce greenhouse gas production.</p> <p>Communications interns will work with the marketing team in a variety of ways: attend policy meetings, develop communication strategies, organize events, work with social media, engage communities and stakeholders.</p>
Minimum hours/week required:	part-time or full-time
Internship Dates (if ongoing, just say ongoing):	Summer 2013
Skills required/preferred:	Communications and/or education background and experience with social media preferred. Good writing, research, and interviewing skills are a plus.
Salary (if none, please say none):	none
Other Information:	
How to Apply:	Send resume/cover letter to doer.energy@state.ma.us